

Avery Dennison®

V-5720 Series Conspicuity Tape

Your safety partner for your fleet
and vehicle needs.

Research has documented that vehicle conspicuity tape improves vehicle safety through accident avoidance and reduction in accident severity. Increased safety results in reduced liability payments and additional savings for your fleet.

Conspicuity Tape Solutions

V-5720 Series Conspicuity Tape is used in North America, Brazil, China, and other countries for easy nighttime recognition of trucks and trailers. It is a metalized microprismatic tape offering easy repositionable application with its single layer construction. Our conspicuity tapes are DOT-C2 approved and are available with 5 and 10 year durability in various striping configurations.

Recommended Uses:

- Trucks
- Trailers
- Commercial & Utility Vehicles
- Recycling & Waste Trucks
- Recreational Vehicles
- Equipment



Product Information

Maximize your application time... Minimize your costs

You can count on our product portfolio to provide superior reflectivity, high durability and great adhesion. We offer a portfolio of films to meet your exact job requirements – and your budget. Readily available and easy to apply, reflective films from Avery Dennison combine long-life and aesthetic appeal wherever they are used. Build brand identity and personalize your fleet with a custom logo conspicuity tape.

Features & Benefits:

- Typical values are 3 to 4 times higher than required by specifications
- Provides exceptional all-distance viewing at dawn, dusk, and night
- Single layer construction does not require edge sealing
- Initial repositionability adhesive eases application and provides long lasting bond
- Approval marks are protected against abrasion ensuring continual compliance

Product	Durability	Applications	Approval Mark	Colors			Specifications*
				White	Red	Red & White	
V-5720	10 years	OEM Preferred	DOT-C2	V-5720-10	V-5720-10	V-5720-10 (6"x 6" & 11"x 7")	FMVSS 108 (North America) GB 23254 Type 1 and 2 (China)
	5 years	Retrofit	DOT-C2	V-5720-5	V-5720-5	V-5720-5 (11"x 7")	Resolutions 132 & 316 (Brazil)

* For complete listing of approved products, please contact your Avery Dennison representative.